

**fruitlook.co.za** newsletter

FruitLook October 2017: Welcome to FruitLook 2017-18

Dear Mr. Doe,

Welcome to FruitLook 2017-18! With the drought related challenges of the upcoming production season we are here to assist you to make the most from your water resources. In terms of improving water use efficiency FruitLook can help you determine your required water budget for your fields, the placement of soil moisture probes, the detection of irrigation and drainage problems and to evaluate just how efficient irrigation regimes are, in the current and during previous seasons. To support you in this our FruitLook Team will provide training and on-farm support.

In this first newsletter we provide a quick-start guide to your FruitLook 2017-18 season. The first weekly datasets are available this week, whereafter it will be updated weekly on a Thursday afternoon. Make sure your account is up-and-running for you to actively monitor your crop this season!

General recommendations to FruitLook 2017-18

On the FruitLook website many useful information sets can be found on how to best use FruitLook. The [FruitLook Manual](#) provides a detailed description of the order process and further manoeuvring on the FruitLook website. You can access the [Manual](#) via the button on the homepage of the website. The FruitLook data products are further described under the [GROWTH](#), [MOISTURE](#) and [MINERAL](#) tabs on the FruitLook website homepage. Older newsletters are still available via [the news-section](#) on the FruitLook website, which provide a lot of information on how to best apply FruitLook.

Ordering data for new users: Via the "Add your field" button on the homepage you can access the field ordering page (look out for the yellow "+" sign). The FruitLook field order process is specifically designed to facilitate the ordering of large quantities of blocks in one go. As visible on the below image all agricultural fields are delineated in advance. To order data please follow the next 5 steps:

1. Zoom to your area of interest (the green field boundaries will appear at a certain zoom level).
2. Once the green field boundaries appear you can select a field by the click of your mouse > when required you can change the field boundaries by moving the white dots.
3. Fill in a field name, select a crop type and your seasons of interest.
4. Select "Add to cart" on the bottom of your screen to add the field to your shopping cart.
5. After you have added your first block you can keep adding blocks via the same process over and over again. When you have selected all your fields, you can move to the checkout. Subsequently order your fields to attain your field data.



Ordering data for existing users: Apart from the above described field order system, existing users of FruitLook can quickly order 2017-18 data using field boundaries from a previous season. This can be done via the "Add fields from other seasons" option, which can be found at the bottom of your "MyFields"-page:

+ Add single field from database

+ Add a new field

+ Add fields from other seasons

Directly order data based on other seasons' field boundaries
Select the season to copy fields from. All fields, with the same crop and advisor, will be added to your shopping cart. The fields can not be edited, however you can remove fields from the shopping cart before finalizing the order.

Select season to copy fields from

Select season(s) to copy the fields to

2010-11
 2011-12
 2012-13
 2013-14
 2014-15
 2015-16
 2016-17
 2017-18

Add Fields

The following three steps need to be taken:

1. Go to your "MyFields Overview" page.
2. Select "Add fields from other seasons" in the menu at the bottom of the page. Select the season you want to copy fields from. All fields of this season, with the same crop type and advisor, will be added to your shopping cart.
3. Check in the order list if this is indeed all the block data you want to order. If not, you can remove fields from your order list manually. By finishing the order for all earlier delineated fields 2017-18 data will be ordered!

We thank the Western Cape Department of Agriculture for funding the FruitLook 2017-18 season. The Department recognizes efficient water management of water resources is invaluable for perseverance and future growth of the fruit and wine production industries.

If you have any remarks/questions about this newsletter or FruitLook in general, feel free to contact us via info@fruitlook.co.za. See you soon on FruitLook!

Best regards,

The FruitLook Team



Disclaimer

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